



DOWNTOWN **Sault Ste. Marie** TM

AGENDA

Wednesday, December 14, 2022 – 8:30 AM

City Commission Chambers - 225 E. Portage Avenue - Sault Ste. Marie, MI 49783

I. Routine Agenda Items

1. Call to Order
2. Roll Call
3. Approval of Minutes
November 9, 2022, Regular DDA Board Meeting Minutes
4. Approval of Agenda
5. Declaration of Conflicts of Interest

II. Soo Theatre Restoration Progress & Sign Grant Request – Justin Knepper

III. Budget Items

1. Budget Review – Stephanie Sprecker, DDA Director
2. Budget Amendments Update – Stephanie Sprecker
3. Revenue Discussion Request – Sue Ann Wilks

IV. Action/ Consensus Items – Stephanie Sprecker

1. Approval to Apply for T-Mobile Hometown Grant
2. DDA Board Member Applications Review
3. Downtown Dollars Program

V. Director's Report & Updates – Stephanie Sprecker

1. Match on Main Street Grant Update
2. Sign Grant: CHN Mural Design (The Annex, 300 Court Street)

3. Requesting Extension – Event Work Plans
4. New Vintage Snowmobile Event – I-500 Week
5. IMPACT Report
6. 2022 Main Street Program Assessment Recommendations
7. Reminder – Code of Ethics, Freedom of Information Act, & Open Meetings Act
8. 2023 Main Street Now Conference (Boston, MI – March 27-29)
9. Upcoming Time Off

VI. Transformation Strategy Plan Updates

Committee Updates:

1. Promotions Committee– Jessica Johnston/ Stephanie Sprecker

- a. Holiday Events

- Completed

- i. Parade of Lights Presented by Parkers’ Hardware
 - ii. Shop Small Saturday
 - iii. Holiday Open House
 - iv. Window Decorating Contest

- In progress

- v. New Year’s Eve Celebration – December 31, 2022

- Upcoming Planning

- vi. Pub Crawl – Thursday, February 2, 2023
 - vii. Music in the Park Planning – Stephanie

2. Organizations Committee – Sue Anne Wilks
3. Design Committee – Stephanie Sprecker
4. Economic Vitality Committee – Craig Cooper

VII. Public Comment and Announcements

VIII. Board Comments and Announcements

IX. Adjournment