



DOWNTOWN **Sault Ste. Marie** TM

AGENDA

Wednesday, February 8, 2023 – 8:30 AM

City Commission Chambers - 225 E. Portage Avenue - Sault Ste. Marie, MI 49783

I. Routine Agenda Items

1. Call to Order
2. Roll Call
3. December 14, 2022, Regular DDA Board Meeting Minutes – Discussion
January 11, 2023, Regular DDA Board Meeting Minutes – Approval
4. Approval of Agenda
5. Declaration of Conflicts of Interest

II. Business Items

1. **ACTION ITEM** – Approve 2023-2024 Event Schedule/ Plans
2. **CONSENSUS** – FY 2023-2024 Non-Event Projects
3. **ACTION ITEM** – Match on Main Street Business Selection

III. Director's Report & Updates – Stephanie Sprecker

1. Main Street Accreditation Requirements
2. Main Street Recommendation/ Discussion – Board Member Responsibility Agreement
3. 2023 Main Street Technical Assistant Application Update –
Downtown Future Services
4. Optimize Main Street Grants
5. Grow with Google Opportunity
6. Bylaws Update

IV. Budget Items

1. Budget/Capital Project Review – Budget Ending 12/31/22
Kristin Collins, Finance Director
2. **ACTION ITEM** – Elimination of Expired Downtown Dollars Program

V. Transformation Strategy Plan Updates

Committee Updates:

1. Promotions Committee– Jessica Johnston/ Stephanie Sprecker
 - a. Pub Crawl Update – Champion – Craig Cooper
Thursday, February 2, 2023
 - b. Music in the Park - Stephanie
2. Organizations Committee – Sue Anne Wilks
3. Design Committee – Stephanie Sprecker
4. Economic Vitality Committee – Craig Cooper

VI. Public Comment and Announcements

VII. Board Comments and Announcements

1. Administrative Assistance – Sue Anne Wilkes

VIII. Adjournment