



DOWNTOWN **Sault Ste. Marie** TM

AGENDA

Wednesday, March 8, 2023 – 8:30 AM

City Commission Chambers - 225 E. Portage Avenue - Sault Ste. Marie, MI 49783

I. Routine Agenda Items (5-10 Minutes)

1. Call to Order

2. Roll Call

3. Approval of Minutes

December 14, 2022, Regular DDA Board Meeting Minutes - Corrected

February 8, 2023, Regular DDA Board Meeting Minutes

4. Approval of Agenda

5. Declaration of Conflicts of Interest

II. Budget Items (20 Minutes)

1. Review/Discussion

Fund 248 – 2023-2024 Proposed Draft Budget

Stephanie Sprecker, DDA Director

III. Action Items

1. Fund 248 – 2023-2024 Proposed Draft Budget **(5 Minutes)**

Action Needed

Option 1: Recommended Action: Motion to accept the proposed 2023-2024 DDA Operating Budget Fund 248 as presented today for moving forward in the City budget process.

Option 2: Recommended Action: Motion to accept the 2023-2024 Operating Budget Fund 248 with modifications discussed today for moving forward in the City budget process.

2. Reappointment – Amy Goetz

Term to expire 4/1/23

Action Needed

Recommended Action: Motion to re-appoint Amy Goetz to the DDA Board with a term to expire on April 1, 2027.

3. Quarterly Budget Reviews **(5 Minutes)**
Consensus Only

4. Board Meeting Packets **(5 Minutes)**
Consensus Only

IV. Director's Report & Updates – Stephanie Sprecker (15 Minutes)

1. Out of Office – Annual Main Street Conference
2. Sign/Mural Capital Project Budget Amendment Update
3. Soo Theatre Sign Restoration Donation Update
4. Ready to Recruit Primer Cohort
5. Main 5 Communication Plan Reminder
6. Board Requests

V. Transformation Strategy Plan (15 Minutes)

1. Promotions Committee– Jessica Johnston
 - i. Music in the Park
 - ii. Ladies Night Out
2. Organizations Committee – No Update/ Chair Absent
3. Design Committee – Stephanie Sprecker
4. Economic Vitality Committee – Craig Cooper

VI. Public Comment and Announcements (10 Minutes)

VII. Board Comments and Announcements (10 Minutes)

VIII. Adjournment