



DOWNTOWN **Sault Ste. Marie** TM

AGENDA

Wednesday May 10, 2023 – 8:30 AM

City Commission Chambers - 225 E. Portage Avenue - Sault Ste. Marie, MI 49783

I. Routine Agenda Items (5 Minutes)

1. Call to Order

2. Roll Call

Recommended action: Motion to excuse Amy Goetz from meeting

3. Approval of Minutes

March 8, 2023, Regular DDA Board Meeting Minutes

Recommended action (option 1): Motion to approve regular DDA Board meeting minutes as is from March 8, 2023 Board meeting

Recommended action (option 2): Motion to approve regular DDA Board meeting minutes with changes as proposed by S. Wilks from March 8, 2023 Board meeting

April 12, 2023, Regular DDA Board Meeting Minutes

Recommended action: Motion to approve regular DDA Board meeting minutes from April 12, 2023 Board meeting

4. Approval of Agenda

Recommended action: Motion to approve agenda for today's meeting.

5. Declaration of Conflicts of Interest

II. Economic Development Strategic Plan – Downtown Sault Ste. Marie Draft Presentation (25 minutes)

Stephanie Sprecker, DDA Director

Jeff Holt, EDC Executive Director

Nikki Radke, EDC Development Specialist

III. Action & Consensus Items (10 minutes)

1. Election of Officers

a. DDA Board Chairperson Appointment

Recommended action: Motion to appoint _____ as Chairperson of the DDA Board, with term to expire on 4/1/2025.

b. If Necessary DDA Board Vice-Chairperson Appointment

Recommended action: Motion to appoint _____ as Vice-Chairperson of the DDA Board, with term to expire on 4/1/2025.

c. DDA Board Vacancy Appointment

Recommended action: Motion to appoint _____ as a member of the DDA Board.

**d. DDA Board Position/ Recommendation on Form Based Code to City Commission
Tentative Discussion Led by Kelly Freeman, Director of Community Development**

Recommended action (option 1): Motion to support Form Based Code and direct Stephanie Sprecker, DDA Director, to draft a letter of support to present City Commission

Recommended action (option 2): Recommended action: Motion to not support Form Based Code and take no action to City Commission

IV. Director's Report & Updates – Stephanie Sprecker (10 Minutes)

1. Match on Main Street Grants
2. Optimize Main Street Grants
3. Sponsorship Package
4. Storytelling Service
5. Non-DDA Events/Activities
 - a. Farmer's Market – Beginning 5/24
 - i. Canopy Update
 - b. Engineers Day 6/30
 - c. Downtown Cleanup Day (SCCU) – 6/19
6. MDA Summer Conference – 6/2 (Virtual)

V. Board Comments and Announcements (5 Minutes)

1. DDA Classification – Nonprofit/ Tax-Exempt Government – Sue Anne Wilks

VI. Transformation Strategy Plan (15 Minutes)

Committee Updates

General Update – Stephanie Sprecker

1. Promotions Committee– Stephanie Sprecker/Jessica Johnston

Upcoming Events -

- a. Ladies Night Out – May 19th
- b. Music in the Park – Beginning 6/21

Other –

- e. Website (downtownsault.org)

2. Organizations Committee – Sue Anne Wilks

- a. Volunteer Spring Social Gathering Date 6/5/2023
- b. Other

3. Design Committee – Stephanie Sprecker/Craig Cooper

- c. Flower project – Planting date 5/27
- d. Crosswalk murals

4. Economic Vitality Committee – Craig Cooper

- a. Active work:
 - i. Ready 2 Recruit Primer Service – Developing toolbox
 - ii. Real Estate Training Series
 - iii. Other

VII. Public Comment and Announcements (5 Minutes)

VIII. Adjournment