



DOWNTOWN **Sault Ste. Marie** TM

AGENDA

Wednesday June 14, 2023 – 8:30 AM

City Commission Chambers - 225 E. Portage Avenue - Sault Ste. Marie, MI 49783

I. Routine Agenda Items (5 Minutes)

- 1.** Call to Order
- 2.** Roll Call
- 3.** Approval of Minutes

May 10, 2023 Regular DDA Board Meeting Minutes

Recommended action: Motion to approve regular DDA Board meeting minutes from May 10, 2023 Board meeting

- 4.** Approval of Agenda

Recommended action: Motion to approve agenda for today's meeting.

- 5.** Declaration of Conflicts of Interest

II. Budget Review (5-10 Minutes)

Stephanie Sprecker, DDA Director

III. Action & Consensus Items (10 minutes) – Stephanie Sprecker

- 1.** August Board Meeting (Consensus)
Date or Time Change Due to Scheduling Conflict

IV. Director's Report & Updates – Stephanie Sprecker (10 Minutes)

- 1.** Match on Main Street Grants
 - i. Prim Aesthetics
 - ii. Co-Ed Flowers
 - iii. Birds Eye Outfitters
- 2.** Storytelling Service Application
- 3.** Accreditation
 - a. 2023 Accreditation

b. On-Site Accreditation – 11/8/23

4. DDA Budget Approval

a. Part-time staff

5. DDA Mobile Stage

a. Agreement/Fee Schedule

6. Website Update

7. Vacation Days

V. Committee Updates (15 Minutes)

1. Promotions Committee– Stephanie Sprecker

a. New Committee Chair

b. Main Street Events

i. Ladies Night Out Success

ii. Music in the Park

iii. Sidewalk Sales & Summer Fun Festival – August 4/5

iv. Fall Fest Update

v. Downtown Movie Series – Partnership with Nicolet Bank

c. Non-DDA Events/Activities

i. Farmer’s Market (Weekly)

ii. International Bridge Walk 6/24

iii. Engineers Day 6/30

iv. Downtown Cleanup Day (SCCU) 6/19

v. 4th of July Parade

vi. Gus Macker – Weekend 7/6

2. Organizations Committee – Sue Anne Wilks

3. Design Committee – Stephanie Sprecker/ Craig Cooper

b. Farmers Market Canopy

c. Flowers/ Garden Update

d. Crosswalk Mural Update

e. Expanding Downtown Art

4. Economic Vitality Committee –Craig Cooper

a. Active work:

i. R2R Service Update – Resource Creation

ii. ERA Core Group – Stephanie

VI. Working Session (35 minutes)

1. Main Street Self-Assessment
Standards I & II – Collective Scoring

VII. Board Comments and Announcements (5 Minutes)

VIII. Public Comment and Announcements (5 Minutes)

IX. Adjournment