



# **DOWNTOWN** **Sault Ste. Marie**™

## **AGENDA**

Wednesday June 14, 2023 – 8:30 AM

City Commission Chambers - 225 E. Portage Avenue - Sault Ste. Marie, MI 49783

**I. Routine Agenda Items (5 Minutes)**

1. Call to Order
2. Roll Call
3. Approval of Minutes

May 10, 2023 Regular DDA Board Meeting Minutes

*Recommended action: Motion to approve regular DDA Board meeting minutes from May 10, 2023 Board meeting*

4. Approval of Agenda

*Recommended action: Motion to approve agenda for today's meeting.*

5. Declaration of Conflicts of Interest

**II. Budget Review (5-10 Minutes)**

Stephanie Sprecker, DDA Director

**III. Action & Consensus Items (10 minutes) – Stephanie Sprecker**

1. August Board Meeting (Consensus)  
Date or Time Change Due to Scheduling Conflict

**IV. Director's Report & Updates – Stephanie Sprecker (10 Minutes)**

1. Match on Main Street Grants
  - i. Prim Aesthetics
  - ii. Co-Ed Flowers
  - iii. Birds Eye Outfitters
2. Storytelling Service Application
3. Accreditation
  - a. 2023 Accreditation

- b. On-Site Accreditation – 11/8/23
  - 4. DDA Budget Approval
    - a. Part-time staff
  - 5. DDA Mobile Stage
    - a. Agreement/Fee Schedule
  - 6. Website Update
  - 7. Vacation Days
- V. Committee Updates (15 Minutes)**
- 1. Promotions Committee– Stephanie Sprecker
    - a. New Committee Chair
    - b. Main Street Events
      - i. Ladies Night Out Success
      - ii. Music in the Park
      - iii. Sidewalk Sales & Summer Fun Festival – August 4/5
      - iv. Fall Fest Update
      - v. Downtown Movie Series – Partnership with Nicolet Bank
    - c. Non-DDA Events/Activities
      - i. Farmer’s Market (Weekly)
      - ii. International Bridge Walk 6/24
      - iii. Engineers Day 6/30
      - iv. Downtown Cleanup Day (SCCU) 6/19
      - v. 4<sup>th</sup> of July Parade
      - vi. Gus Macker – Weekend 7/6
  - 2. Organizations Committee – Sue Anne Wilks
  - 3. Design Committee – Stephanie Sprecker/ Craig Cooper
    - b. Farmers Market Canopy
    - c. Flowers/ Garden Update
    - d. Crosswalk Mural Update
    - e. Expanding Downtown Art
  - 4. Economic Vitality Committee –Craig Cooper
    - a. Active work:
      - i. R2R Service Update – Resource Creation
      - ii. ERA Core Group – Stephanie

- VI. Working Session (35 minutes)**
  - 1. Main Street Self-Assessment  
Standards I & II – Collective Scoring
- VII. Board Comments and Announcements (5 Minutes)**
- VIII. Public Comment and Announcements (5 Minutes)**
- IX. Adjournment**