



# **DOWNTOWN** **Sault Ste. Marie** <sup>TM</sup>

## **AGENDA**

**Thursday, August 10, 2023 – 8:30 AM**

City Commission Chambers - 225 E. Portage Avenue - Sault Ste. Marie, MI 49783

### **I. Routine Agenda Items (5 Minutes)**

1. Call to Order
2. Roll Call
3. Approval of Minutes

July 20, 2023 Regular DDA Board Meeting Minutes

*Recommended action: Motion to approve regular DDA Board meeting minutes from July 20, 2023 Board meeting*

4. Approval of Agenda

*Recommended action: Motion to approve agenda for today's meeting*

5. Declaration of Conflicts of Interest

### **II. Action & Consensus Items (10 minutes)**

### **III. Director's Report & Updates – Stephanie Sprecker (10-15 Minutes)**

1. MACC Mini-Grant Application
2. Board Member Responsibility Agreement Draft
3. ERA Core Group Open Houses – August 24<sup>th</sup> 3-6 pm

### **IV. Committee Updates (15 Minutes)**

1. Promotions Committee – Jordan Chisholm/ Stephanie Sprecker
  - a. Main Street Events
    - i. Music in the Park
    - ii. Friday Nights at Dusk
  - iii. Upcoming Events
    1. Halloween Spooktacular – Friday, 10/27
    2. Restaurant Week – 11/5 – 11/11
    3. Parker's ACE Hardware Parade of Lights – Friday, 11/24

4. Shop Small Saturday – 11/25
  5. Holiday Open House Weekend – 12/9-10
  6. New Year's Eve Celebration – 12/31
  7. **Winter Festival – 1/26-27 DATE CHANGE**
  8. I-500 Pub Crawl – 2/4
2. Organizations Committee – Sue Anne Wilks
3. Design Committee – Craig Cooper/ Stephanie Sprecker
  - a. Downtown Art Updates
4. Economic Vitality Committee – Craig Cooper
  - a. Downtown Map
  - b. R2R Primer Wrap- Up/ Next-Steps
2. **Working Session (35 minutes)**
  - a. Main Street Self-Assessment  
Standards V & VI – Collective Scoring
3. **Board Comments and Announcements (5 Minutes)**
4. **Public Comment and Announcements (5 Minutes)**
5. **Adjournment**